

# MEDIA COVERAGE REPORT



October 2025

Website Pageviews:  
26,862

Prev. Period  
33,294 (Sept. 2025)

## MEDIA OVERVIEW

<b>17</b> Online + Print	<b>30</b> Radio	<b>21</b> TV	<b>22,260,556</b> Total Audience Reach
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### El Nuevo Herald

The article highlights The Children's Trust's support to Patches, a nursing residential village in Homestead that provides medical services to children and young adults with complex medical needs.

Date: October 20, 2025

Type of Publication: Online + Print

[Published in El Nuevo Herald](#) and [Miami Herald](#).

#### **EL NUEVO HERALD**



### Miami Herald

The Children's Trust's Director of Programs Rachel Spector shares a community opinion editorial on how parents and loved ones can help prepare their high school students for college.

Date: October 14, 2025

Type of Publication: Print & Online

[Published in the Miami Herald](#)

#### **Miami Herald**



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## South Florida Theater Magazine

The Adrienne Arsht Center announced the launch of The Arsht High School Musical Theater Awards Program, funded by The Children's Trust.

Date: October 9, 2025

Type of Publication: Online

[Published by South Florida Theater Magazine](#) and [Broadway World](#).



Connecting Our Community



## The Miami Times

The story highlights the nonprofit, Girl Power Rocks, and its gala to support the construction of Mama Hattie House, foster housing for youth in Overtown, with support from The Children's Trust.

Date: September 16, 2025

Type of Publication: Online

[Published on The Miami Times Online](#)



## OTHER MEDIA MENTIONS

- Story on Spooky Symphony highlights the annual Halloween 2025 event and mentions The Children's Trust's partnership with the Moss Center. Published in [Miami Community Newspapers](#) and [Broadway World](#).



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- Key Biscayne Chief Financial Officer Benjamin Nussbaum appointed as one of the newest board members of The Children's Trust of Miami-Dade County. Nussbaum emphasized that the role enables him to support programs that promote education, health, and family well-being for all children in Miami-Dade County. [Published in the Islander News.](#)
- The interview features former Miami Mayor Xavier Suarez, who briefly discusses the vocational programs he created during his tenure with support from The Children's Trust. [Published on Local 10 News](#)
- The Children's Trust was recognized as one of the partners at the 3rd Annual MOCHA Family Wellness Fair in support of women and families. [Published in Caribbean National Weekly.](#)
- The Children's Trust's Media Manager Lindsay Francois discussed where families can find affordable, high-quality Trust-funded after-school programs in Miami-Dade County. [Published in Chokarella](#) and [Mitan Kafou](#).

# MEDIA COVERAGE REPORT



October 2025

## SOCIAL MEDIA OVERVIEW



**55K**

Prev. Period Followers

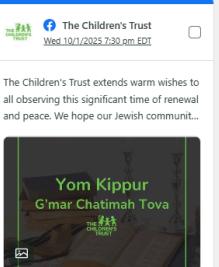
**55K**

Current Followers

**300K**

Total Impressions

## FACEBOOK TOP PERFORMING POSTS

 <p>Are you interested in joining The Children's Trust Board of Directors? We are currently accepting applications for an At-Large...</p> <p><b>THE CHILDREN'S TRUST</b> Dedication: A Commitment to Helping Children &amp; Families.</p> <p>Be considered by The Children's Trust to serve on its Board of Directors as an at-large member. Deadline to apply is Friday, October 24, 2025, by 5 p.m. <a href="#">Email</a></p> <table border="1"><thead><tr><th>Total Engagements</th><th>12</th></tr></thead><tbody><tr><td>Reactions</td><td>5</td></tr><tr><td>Comments</td><td>0</td></tr><tr><td>Shares</td><td>0</td></tr><tr><td>Post Link Clicks</td><td>4</td></tr><tr><td>Other Post Clicks</td><td>3</td></tr></tbody></table>	Total Engagements	12	Reactions	5	Comments	0	Shares	0	Post Link Clicks	4	Other Post Clicks	3	 <p>Hi Book Club family! Gigi, Frank, Pierre, and Carlos would like to wish you a happy <b>#NationalBookMonth!</b>...</p> <table border="1"><thead><tr><th>Total Engagements</th><th>7</th></tr></thead><tbody><tr><td>Reactions</td><td>5</td></tr><tr><td>Comments</td><td>0</td></tr><tr><td>Shares</td><td>0</td></tr><tr><td>Post Link Clicks</td><td>—</td></tr><tr><td>Other Post Clicks</td><td>2</td></tr></tbody></table>	Total Engagements	7	Reactions	5	Comments	0	Shares	0	Post Link Clicks	—	Other Post Clicks	2	 <p>Discover a supportive community through our Parent Club Pass! This rewards initiative recognizes and celebrates parent...</p> <p><b>THE CHILDREN'S TRUST</b> Earn a Parent Club Pass participating in our FREE parenting workshops</p> <table border="1"><thead><tr><th>Total Engagements</th><th>7</th></tr></thead><tbody><tr><td>Reactions</td><td>2</td></tr><tr><td>Comments</td><td>0</td></tr><tr><td>Shares</td><td>0</td></tr><tr><td>Post Link Clicks</td><td>1</td></tr><tr><td>Other Post Clicks</td><td>4</td></tr></tbody></table>	Total Engagements	7	Reactions	2	Comments	0	Shares	0	Post Link Clicks	1	Other Post Clicks	4	 <p>The Children's Trust extends warm wishes to all observing this significant time of renewal and peace. We hope our Jewish communit...</p> <p><b>Yom Kippur G'mar Chatimah Tova</b></p> <table border="1"><thead><tr><th>Total Engagements</th><th>7</th></tr></thead><tbody><tr><td>Reactions</td><td>4</td></tr><tr><td>Comments</td><td>1</td></tr><tr><td>Shares</td><td>0</td></tr><tr><td>Post Link Clicks</td><td>—</td></tr><tr><td>Other Post Clicks</td><td>2</td></tr></tbody></table>	Total Engagements	7	Reactions	4	Comments	1	Shares	0	Post Link Clicks	—	Other Post Clicks	2	 <p>Want to build a stronger connection with your child's school? From parent-teacher relationships to staying informed and involve...</p> <p><b>HOW TO CONNECT WITH YOUR CHILD'S SCHOOL</b> OFF ON THE RIGHT FOOT, TALK TO THE DIRECTORIAL AND TEACHING STAFF</p> <table border="1"><thead><tr><th>Total Engagements</th><th>5</th></tr></thead><tbody><tr><td>Reactions</td><td>4</td></tr><tr><td>Comments</td><td>0</td></tr><tr><td>Shares</td><td>0</td></tr><tr><td>Post Link Clicks</td><td>1</td></tr><tr><td>Other Post Clicks</td><td>0</td></tr></tbody></table>	Total Engagements	5	Reactions	4	Comments	0	Shares	0	Post Link Clicks	1	Other Post Clicks	0
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5K

Prev. Period Followers

5K

Current Followers

3K

Total Impressions

## TWITTER TOP PERFORMING POSTS

<p><b>X @childrenstrust</b> Thu 10/9/2025 11:00 am EDT</p> <p>Last chance to nominate candidates for the 2026 Champions for Children Awards Ceremony! 🎉 TOMORROW, Friday, ...</p> <p><b>NOMINATE NOW</b></p> <p><b>OPEN</b></p>	<p><b>X @childrenstrust</b> Thu 10/9/2025 2:00 pm EDT</p> <p>Hi Book Club family! Gigi, Frank, Pierre, and Carlos would like to wish you a happy #NationalBookMonth! 🎉...</p>	<p><b>X @childrenstrust</b> Wed 10/1/2025 7:30 pm EDT</p> <p>The Children's Trust extends warm wishes to all observing this significant time of renewal and peace. We hope our Jewish communit...</p>	<p><b>X @childrenstrust</b> Wed 10/1/2025 9:00 am EDT</p> <p>Want to build a stronger connection with your child's school? From parent-teacher relationships to stay...</p>	<p><b>X @childrenstrust</b> Wed 10/15/2025 4:49 pm EDT</p> <p>Are you interested in joining The Children's Trust Board of Directors? We are currently accepting applications for an At-Large...</p> <p><b>Dedication.</b> A Commitment to Helping Children &amp; Families.</p> <p>Be considered by The Children's Trust to serve on its Board of Directors as an At-Large member. Deadline to apply is Friday, October 24, 2025, by 5 p.m. <a href="#">Learn more</a></p>
<p><b>Total Engagements</b> 3</p> <p><b>Likes</b> 0</p> <p><b>@Replies</b> 0</p> <p><b>Reposts</b> 0</p> <p><b>Post Link Clicks</b> —</p> <p><b>Other Post Clicks</b> 3</p> <p><b>Other Engagements</b> 0</p>	<p><b>Total Engagements</b> 2</p> <p><b>Likes</b> 1</p> <p><b>@Replies</b> 0</p> <p><b>Reposts</b> 0</p> <p><b>Post Link Clicks</b> —</p> <p><b>Other Post Clicks</b> 1</p> <p><b>Other Engagements</b> 0</p>	<p><b>Total Engagements</b> 1</p> <p><b>Likes</b> 1</p> <p><b>@Replies</b> 0</p> <p><b>Reposts</b> 0</p> <p><b>Post Link Clicks</b> —</p> <p><b>Other Post Clicks</b> 0</p> <p><b>Other Engagements</b> 0</p>	<p><b>Total Engagements</b> 1</p> <p><b>Likes</b> 1</p> <p><b>@Replies</b> 0</p> <p><b>Reposts</b> 0</p> <p><b>Post Link Clicks</b> —</p> <p><b>Other Post Clicks</b> 0</p> <p><b>Other Engagements</b> 0</p>	<p><b>Total Engagements</b> 0</p> <p><b>Likes</b> 0</p> <p><b>@Replies</b> 0</p> <p><b>Reposts</b> 0</p> <p><b>Post Link Clicks</b> 0</p> <p><b>Other Post Clicks</b> 0</p> <p><b>Other Engagements</b> 0</p>

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20K

Prev. Period Followers

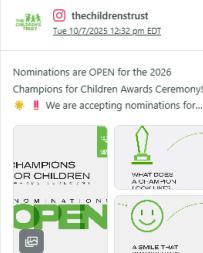
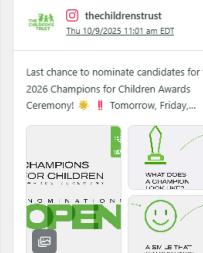
22K

Current Followers

135K

Total Impressions

## INSTAGRAM TOP PERFORMING POSTS

 <p>thechildrenstrust Thu 10/9/2025 2:00 pm EDT</p>		 <p>thechildrenstrust Tue 10/7/2025 12:32 pm EDT</p>		 <p>thechildrenstrust Wed 10/15/2025 4:50 pm EDT</p>		 <p>thechildrenstrust Thu 10/9/2025 11:01 am EDT</p>		 <p>thechildrenstrust Wed 10/6/2025 11:01 am EDT</p>	
Total Engagements	42	Total Engagements	31	Total Engagements	29	Total Engagements	14	Total Engagements	13
Likes	38	Likes	24	Likes	25	Likes	14	Likes	11
Comments	1	Comments	0	Comments	0	Comments	0	Comments	0
Shares	3	Shares	6	Shares	3	Shares	0	Shares	2
Saves	0	Saves	1	Saves	1	Saves	0	Saves	0
...	...	...	...	...	...	...	...	...	...



9K

Prev. Period Followers

9.4K

Current Followers

18K

Total Impressions

## LINKEDIN TOP PERFORMING POSTS

# MEDIA COVERAGE REPORT



October 2025

<p> The Children's Trust of Miami... Wed 10/15/2025 4:49 pm EDT</p> <p>Are you interested in joining The Children's Trust Board of Directors? We are currently accepting applications for an At-Large...</p> <p> <b>Dedication.</b> A Commitment to Helping Children &amp; Families.</p> <p>Be considered by The Children's Trust to serve on its Board of Directors as an at-large member. Deadline to apply is Friday, October 24, 2025 by 5 p.m. <a href="#">See details &gt;</a></p> <p><b>Total Engagements</b> 76 <b>Reactions</b> 27 <b>Comments</b> 0 <b>Shares</b> 5 <b>Post Clicks (All)</b> 44 ...   </p>	<p> The Children's Trust of Miami... Thu 10/19/2025 2:00 pm EDT</p> <p>Hi Book Club family! Gigi, Frank, Pierre, and Carlos would like to wish you a happy <b>#NationalBookMonth!</b>...</p> <p></p> <p><b>Total Engagements</b> 12 <b>Reactions</b> 9 <b>Comments</b> 0 <b>Shares</b> 0 <b>Post Clicks (All)</b> 3 ...   </p>	<p> The Children's Trust of Miami... Thu 10/19/2025 11:00 am EDT</p> <p>Last chance to nominate candidates for the 2026 Champions for Children Awards Ceremony! 🌟 Tomorrow, Friday...</p> <p> <b>OPEN!</b></p> <p><b>Total Engagements</b> 9 <b>Reactions</b> 8 <b>Comments</b> 0 <b>Shares</b> 0 <b>Post Clicks (All)</b> 1 ...   </p>	<p> The Children's Trust of Miami... Wed 10/26/2025 11:00 am EDT</p> <p>Calling all Trust-funded providers! Your stories matter! Have a success story, milestone, or achievement you'd love to share?</p> <p></p> <p><b>Total Engagements</b> 8 <b>Reactions</b> 6 <b>Comments</b> 0 <b>Shares</b> 1 <b>Post Clicks (All)</b> 1 ...   </p>	<p> The Children's Trust of Miami... Wed 10/26/2025 9:00 am EDT</p> <p>Discover a supportive community through our Parent Club Pass! This rewards initiative recognizes and celebrates parent...</p> <p></p> <p><b>Total Engagements</b> 4 <b>Reactions</b> 3 <b>Comments</b> 0 <b>Shares</b> 0 <b>Post Clicks (All)</b> 1 ...   </p>
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