

MEDIA COVERAGE REPORT



November 2025

Website Pageviews:
17,534

Prev. Period
26,862

MEDIA OVERVIEW

17	3	0	2,074,633
Online + Print	Radio	TV	Total Audience Reach

Miami's Community Newspapers

The Children's Trust President & CEO James R. Haj authored an op-ed giving advice to high school graduates and highlighting the various programs funded by The Trust that support teens as they transition to adulthood.

Date: November 13, 2025

Type of Publication: Online & Print

[Published in Miami's Community Newspaper](#)

MIAMI'S
COMMUNITY
NEWS



Miami's Community Newspapers

Miami-Dade County Tax Collector Dariel Fernandez announced that nearly \$1 million in unused fees was returned to The Children's Trust to support children and families in Miami-Dade.

Date: November 5, 2025

Type of Publication: Online & Print

[Published by Miami's Community Newspaper](#)

MIAMI'S
COMMUNITY
NEWS



MEDIA COVERAGE REPORT



November 2025

Chokarella

The Children's Trust's Media Manager Lindsay Francois discussed where families can find affordable, high-quality Trust-funded after-school programs in Miami-Dade County.

Date: November 13, 2025

Type of Publication: Radio & Online

Published in Chokarella and Mitan Kafou.



OTHER MEDIA MENTIONS

- The Edu Foundation held its inaugural fundraising event at La Cometa Gallery in Allapattah to support Zero Drownings Miami-Dade. The Children's Trust is the initiative's main funder. Published by Islander News.
- The Children's Trust Book Club hosted an exclusive book reading event with Edwidge Danticat, a renowned Haitian-American writer, at the North Miami Public Library. Published in The Miami Times.
- The Children's Trust Book Club was mentioned in a Miami Dade College story ahead of the most recent Miami Book Fair. Published by Miami Dade College.
- The Children's Trust was referenced in an article recapping Miami Homes for All's 40th anniversary celebration in housing advocacy. Published by NewsBreak and Miami's Community Newspaper.
- The Children's Trust Parent Club is mentioned in an article offering tips to help families of small children cope with holiday stress. Published in FIUNews.

MEDIA COVERAGE REPORT



November 2025

SOCIAL MEDIA OVERVIEW



55K

Prev. Period Followers

55K

Current Followers

257K

Total Impressions

FACEBOOK TOP PERFORMING POSTS

									
Happy Veterans Day to the brave men and women for their extraordinary service and sacrifices. Thank you for protecting our...	Tue 11/1/2025 9:17 am EST	Join us at the Miami Book Fair on November 22 and 23 at Miami Dade College's Wolfson Campus for the nation's...	Wed 11/9/2025 3:46 pm EST	Is your teen getting the restful sleep they need to thrive? 🌟 Most teens need 8-10 hours each night, yet only about one in...	Tue 11/4/2025 6:00 pm EST	Happy Thanksgiving from The Children's Trust! 🍕🦃 Today and every day, we are thankful for the opportunity to serve our...	Thu 11/27/2025 12:18 pm EST	It's Give Miami Day! A day where every person can be a changemaker. Join Miami-Dade's growing movement of generosity...	Thu 11/20/2025 8:57 am EST
									
<u>Total Engagements</u>	29	<u>Total Engagements</u>	23	<u>Total Engagements</u>	4	<u>Total Engagements</u>	3	<u>Total Engagements</u>	3
<u>Reactions</u>	16	<u>Reactions</u>	7	<u>Reactions</u>	2	<u>Reactions</u>	2	<u>Reactions</u>	2
<u>Comments</u>	2	<u>Comments</u>	0	<u>Comments</u>	0	<u>Comments</u>	0	<u>Comments</u>	0
<u>Shares</u>	2	<u>Shares</u>	1	<u>Shares</u>	1	<u>Shares</u>	0	<u>Shares</u>	1
<u>Post Link Clicks</u>	—	<u>Post Link Clicks</u>	—	<u>Post Link Clicks</u>	—	<u>Post Link Clicks</u>	—	<u>Post Link Clicks</u>	—
<u>Other Post Clicks</u>	9	<u>Other Post Clicks</u>	15	<u>Other Post Clicks</u>	1	<u>Other Post Clicks</u>	1	<u>Other Post Clicks</u>	0
...			...			...			...

MEDIA COVERAGE REPORT



November 2025



5K

Prev. Period Followers

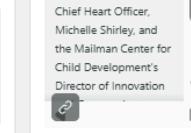
5K

Current Followers

1K

Total Impressions

TWITTER TOP PERFORMING POSTS

 <p>X @childrenstrust Sat 11/22/2025 3:15 pm EST</p> <p>Bringing the magical world of reading to life at the Miami Book Fair. The Children's Trust is honored to support...</p> <p>Total Engagements 7 Likes 3 @Replies 0 Reposts 1 Post Link Clicks 0 Other Post Clicks 3 Other Engagements 0</p> <p>... 📁 🎁</p>	 <p>X @childrenstrust Thu 11/20/2025 3:40 pm EST</p> <p>Happy World Children's Day! A day to honor and advocate for the rights, health, and happiness of every child....</p> <p>Total Engagements 2 Likes 1 @Replies 0 Reposts 0 Post Link Clicks — Other Post Clicks 1 Other Engagements 0</p> <p>... 📁 🎁</p>	 <p>X @childrenstrust Thu 11/20/2025 8:57 am EST</p> <p>It's Give Miami Day! A day where every person can be a changemaker. Join Miami-Dade's growing...</p> <p>Total Engagements 2 Likes 1 @Replies 0 Reposts 0 Post Link Clicks 0 Other Post Clicks 1 Other Engagements 0</p> <p>... 📁 🎁</p>	 <p>X @childrenstrust Thu 11/27/2025 12:18 pm EST</p> <p>Happy Thanksgiving from The Children's Trust! 🍕🦃 Today and every day, we are thankful for the...</p> <p>Total Engagements 1 Likes 1 @Replies 0 Reposts 0 Post Link Clicks — Other Post Clicks 0 Other Engagements 0</p> <p>... 📁 🎁</p>	 <p>X @childrenstrust Wed 11/19/2025 6:39 pm EST</p> <p>A special thank you to Be Strong International's CEO and Chief Heart Officer, Michelle Shirley, and the Mailman Center for Child Development's Director of Innovation</p> <p>Total Engagements 1 Likes 1 @Replies 0 Reposts 0 Post Link Clicks — Other Post Clicks 0 Other Engagements 0</p> <p>... 📁 🎁</p>
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MEDIA COVERAGE REPORT



November 2025



20K

Prev. Period Followers

22K

Current Followers

88K

Total Impressions

INSTAGRAM TOP PERFORMING POSTS

 <p>thechildrenstrust Thu 11/20/2025 8:57 am EST</p> <p>It's Give Miami Day! A day where every person can be a changemaker. Join Miami-Dade's growing movement of generosity...</p> <p>Total Engagements 55 Likes 52 Comments 0 Shares 2 Saves 1</p> <p>... ⌂ ⌂</p>	 <p>thechildrenstrust Wed 11/19/2025 3:46 pm EST</p> <p>Join us at the Miami Book Fair on November 22 and 23 at Miami Dade College's Wolfson Campus for the nation's...</p> <p>Total Engagements 23 Likes 21 Comments 0 Shares 0 Saves 2</p> <p>... ⌂ ⌂</p>	 <p>thechildrenstrust Thu 11/27/2025 12:18 pm EST</p> <p>Happy Thanksgiving from The Children's Trust! 🍕🦃 Today and every day, we are thankful for the opportunity to serve our...</p> <p>Total Engagements 13 Likes 13 Comments 0 Shares 0 Saves 0</p> <p>... ⌂ ⌂</p>	 <p>thechildrenstrust Thu 11/20/2025 3:40 pm EST</p> <p>Happy World Children's Day! A day to honor and advocate for the rights, health, and happiness of every child. At The...</p> <p>Total Engagements 13 Likes 13 Comments 0 Shares 0 Saves 0</p> <p>... ⌂ ⌂</p>	 <p>thechildrenstrust Tue 11/11/2025 9:17 am EST</p> <p>Happy Veterans Day to the brave men and women for their extraordinary service and sacrifices. Thank you for protecting our...</p> <p>Total Engagements 10 Likes 10 Comments 0 Shares 0 Saves 0</p> <p>... ⌂ ⌂</p>
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MEDIA COVERAGE REPORT



November 2025



9K

Prev. Period Followers

9.5K

Current Followers

9K

Total Impressions

LINKEDIN TOP PERFORMING POSTS

				
 The Children's Trust of Mia... Sat 11/22/2025 3:15 pm EST	 The Children's Trust of Mia... Wed 11/19/2025 3:46 pm EST	 The Children's Trust of Mia... Tue 11/11/2025 9:17 am EST	 The Children's Trust of Mia... Thu 11/20/2025 8:57 am EST	 The Children's Trust of Mia... Thu 11/20/2025 3:40 pm EST
Bringing the magical world of reading to life at the Miami Book Fair. The Children's Trust is honored to support this annual...	Join us at the Miami Book Fair on November 22 and 23 at Miami Dade College's Wolfson Campus for the nation's...	Happy Veterans Day to the brave men and women for their extraordinary service and sacrifices. Thank you for protecting our...	It's Give Miami Day! A day where every person can be a changemaker. Join Miami-Dade's growing movement of generosity...	Happy World Children's Day! A day to honor and advocate for the rights, health, and happiness of every child. At The...
Total Engagements 434	Total Engagements 31	Total Engagements 20	Total Engagements 12	Total Engagements 10
Reactions 35	Reactions 10	Reactions 16	Reactions 9	Reactions 6
Comments 0	Comments 0	Comments 0	Comments 0	Comments 0
Shares 4	Shares 0	Shares 1	Shares 0	Shares 0
Post Clicks (All) 395	Post Clicks (All) 21	Post Clicks (All) 3	Post Clicks (All) 3	Post Clicks (All) 4
...   	...   	...   	...   	...   