

MEDIA COVERAGE REPORT



November 2025

Website Pageviews:
17,534

Prev. Period
26,862

MEDIA OVERVIEW

17	3	0	2,074,633
Online + Print	Radio	TV	Total Audience Reach

Miami's Community Newspapers

The Children's Trust President & CEO James R. Haj authored an op-ed giving advice to high school graduates and highlighting the various programs funded by The Trust that support teens as they transition to adulthood.

Date: November 13, 2205

Type of Publication: Online & Print

[Published in Miami's Community Newspaper](#)



Miami's Community Newspapers

Miami-Dade County Tax Collector Dariel Fernandez announced that nearly \$1 million in unused fees was returned to The Children's Trust to support children and families in Miami-Dade.

Date: November 5, 2025

Type of Publication: Online & Print

[Published by Miami's Community Newspaper](#)



MEDIA COVERAGE REPORT



November 2025

Chokarella

The Children's Trust's Media Manager Lindsay Francois discussed where families can find affordable, high-quality Trust-funded after-school programs in Miami-Dade County.

Date: November 13, 2025

Type of Publication: Radio & Online

[Published in Chokarella](#) and [Mitan Kafou](#).



OTHER MEDIA MENTIONS

- The Edu Foundation held its inaugural fundraising event at La Cometa Gallery in Allapattah to support Zero Drownings Miami-Dade. The Children's Trust is the initiative's main funder. [Published by Islander News](#).
- The Children's Trust Book Club hosted an exclusive book reading event with Edwidge Danticat, a renowned Haitian-American writer, at the North Miami Public Library. [Published in The Miami Times](#).
- The Children's Trust Book Club was mentioned in a Miami Dade College story ahead of the most recent Miami Book Fair. [Published by Miami Dade College](#).
- The Children's Trust was referenced in an article recapping Miami Homes for All's 40th anniversary celebration in housing advocacy. Published by [NewsBreak](#) and [Miami's Community Newspaper](#).
- The Children's Trust Parent Club is mentioned in an article offering tips to help families of small children cope with holiday stress. [Published in FIUNews](#).



SOCIAL MEDIA OVERVIEW



The Children's Trust
Tue 11/11/2025 9:17 am EST

Happy Veterans Day to the brave men and women for their extraordinary service and sacrifices. Thank you for protecting our...

Total Engagements 29

Reactions 16

Comments 2

Shares 2

Post Link Clicks —

Other Post Clicks 9

The Children's Trust
Wed 11/19/2025 3:46 pm EST

Join us at the Miami Book Fair on November 22 and 23 at Miami Dade College's Wolfson Campus for the nation's...

Total Engagements 23

Reactions 7

Comments 0

Shares 1

Post Link Clicks —

Other Post Clicks 15

The Children's Trust
Tue 11/4/2025 6:00 pm EST

Is your teen getting the restful sleep they need to thrive? 🧠💤 Most teens need 8-10 hours each night, yet only about one in...

Total Engagements 4

Reactions 2

Comments 0

Shares 1

Post Link Clicks —

Other Post Clicks 1

The Children's Trust
Thu 11/27/2025 12:18 pm EST

Happy Thanksgiving from The Children's Trust! 🍂🙌 Today and every day, we are thankful for the opportunity to serve our...

Total Engagements 3

Reactions 2

Comments 0

Shares 0

Post Link Clicks —

Other Post Clicks 1

The Children's Trust
Thu 11/20/2025 8:57 am EST

It's Give Miami Day! A day where every person can be a changemaker. Join Miami-Dade's growing movement of generosity...

Total Engagements 3

Reactions 2

Comments 0

Shares 1

Post Link Clicks —

Other Post Clicks 0



Prev. Period Followers

Current Followers

Total Impressions

@childrenstrust
Sat 11/22/2025 3:15 pm EST

Bringing the magical world of reading to life at the Miami Book Fair. The Children's Trust is honored to suppo...

Total Engagements 7
Likes 3
@Replies 0
Reposts 1
Post Link Clicks 0
Other Post Clicks 3
Other Engagements 0

@childrenstrust
Thu 11/20/2025 3:40 pm EST

Happy World Children's Day! A day to honor and advocate for the rights, health, and happiness of every child...

Total Engagements 2
Likes 1
@Replies 0
Reposts 0
Post Link Clicks —
Other Post Clicks 1
Other Engagements 0

@childrenstrust
Thu 11/20/2025 8:57 am EST

It's Give Miami Day! A day where every person can be a changemaker. Join Miami-Dade's growing...

Total Engagements 2
Likes 1
@Replies 0
Reposts 0
Post Link Clicks 0
Other Post Clicks 1
Other Engagements 0

@childrenstrust
Thu 11/27/2025 12:18 pm EST

Happy Thanksgiving from The Children's Trust! 🍂 🙌 Today and every day, we are thankful for the...

Total Engagements 1
Likes 1
@Replies 0
Reposts 0
Post Link Clicks —
Other Post Clicks 0
Other Engagements 0

@childrenstrust
Wed 11/19/2025 6:39 pm EST

A special thank-you to Be Strong International's CEO and Chief Heart Officer, Michelle Shirley, and the Mallman Center for Child Development's Director of Innovation


Total Engagements 1
Likes 1
@Replies 0
Reposts 0
Post Link Clicks 0
Other Post Clicks 0
Other Engagements 0




Prev. Period Followers

Current Followers


Total Impressions




thechildrendrustr


Tue 11/11/2025 9:17 am EST

Happy Veterans Day to the brave men and women for their extraordinary service and sacrifices. Thank you for protecting our...






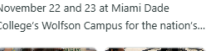


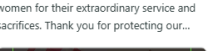


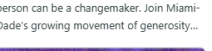


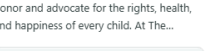


Total Engagements	10
Likes	10
Comments	0
Shares	0
Saves	0

...





LINKEDIN TOP PERFORMING POSTS

<p>in The Children's Trust of Mia... Sat 11/22/2025 3:15 pm EST</p> <p>Bringing the magical world of reading to life at the Miami Book Fair. The Children's Trust is honored to support this annual...</p>  <p>Total Engagements 434</p> <p>Reactions 35</p> <p>Comments 0</p> <p>Shares 4</p> <p>Post Clicks (All) 395</p> <p>...  </p>	<p>in The Children's Trust of Mia... Wed 11/19/2025 3:46 pm EST</p> <p>Join us at the Miami Book Fair on November 22 and 23 at Miami Dade College's Wolfson Campus for the nation's...</p>  <p>Total Engagements 31</p> <p>Reactions 10</p> <p>Comments 0</p> <p>Shares 0</p> <p>Post Clicks (All) 21</p> <p>...  </p>	<p>in The Children's Trust of Mia... Tue 11/11/2025 9:17 am EST</p> <p>Happy Veterans Day to the brave men and women for their extraordinary service and sacrifices. Thank you for protecting our...</p>  <p>Total Engagements 20</p> <p>Reactions 16</p> <p>Comments 0</p> <p>Shares 1</p> <p>Post Clicks (All) 3</p> <p>...  </p>	<p>in The Children's Trust of Mia... Thu 11/20/2025 8:57 am EST</p> <p>It's Give Miami Day! A day where every person can be a changemaker. Join Miami-Dade's growing movement of generosity...</p>  <p>Total Engagements 12</p> <p>Reactions 9</p> <p>Comments 0</p> <p>Shares 0</p> <p>Post Clicks (All) 3</p> <p>...  </p>	<p>in The Children's Trust of Mia... Thu 11/20/2025 3:40 pm EST</p> <p>Happy World Children's Day! A day to honor and advocate for the rights, health, and happiness of every child. At The...</p>  <p>Total Engagements 10</p> <p>Reactions 6</p> <p>Comments 0</p> <p>Shares 0</p> <p>Post Clicks (All) 4</p> <p>...  </p>
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