

MEDIA COVERAGE REPORT



June - September 2026

Website Pageviews:
190.6K

Prev. Period
163.4K (Same period in 2025)

MEDIA OVERVIEW

67	6	26	10,078,859
Online + Print	Radio	TV	Total Audience Reach

Miami's Community News

The Children's Trust was highlighted as a founding partner of Zero Drownings Miami-Dade, which received \$350,000 investment from Bloomberg Philanthropies and Griffin Catalyst to expand free swim lessons and water safety education across the county. The initiative aims to expand programming to more than 30 summer camps.

Date: June 1, 2026

Type of Publication: Online

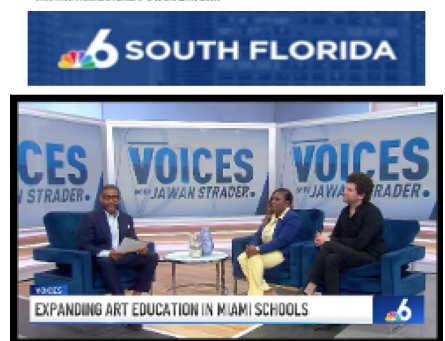
Published in [Miami's Community News](#)



The initiative provides young children with 10 free water safety swim lessons through coordinated field trips from childhood centers to beach lifeguards.

NBC 6 - Voices with Jawan Strader "Voices"

The Children's Trust was recognized for its support of Little River K-8, helping expand programming at the school to include a full time music teacher and a five-day-a-week after-school program. The investment on Access to the Arts in Miami Schools by several



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funders has contributed to stronger middle school enrollment and greater opportunities for students to remain engaged in their school community.

Date: June 6, 2026

Type of Publication: Broadcast

Aired on [NBC 6](#)

Miami's Community News

The Children's Trust was highlighted in an opinion editorial on empowering the present and future workforce through childcare. The article, authored by Alfred Sanchez, president of the Greater Miami Chamber Commerce (GMCC), and Rodrick Miller, president and CEO of The Miami-Dade Council about the childcare affordability crisis.

Date: June 12, 2026

Type of Publication: Online

Published in [Miami's Community News](#)

MIAMI'S
COMMUNITY
NEWS



Alfred Sanchez
Empowering the present and future workforce - starting with childcare

NBC 6 - South Florida Live

The Children's Trust Family Expo was highlighted in *South Florida Live*, where Associate Director of Communications Michele Mordica discussed what families could expect from the annual event and the resources available to help children and families prepare for the new school year.

Date: July 31, 2026

Type of Publication: Broadcast

Aired on NBC 6 (Video link expired after 30 days)

SOUTH
FLORIDA | **LIVE**



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WSVN 7

The Children's Trust Family Expo was featured in a segment highlighting the resources available to help Miami-Dade families prepare children for success in the new school year. President and CEO, James Haj discussed the Expo as a one-stop resource connecting thousands of families with college readiness and other services.

Date: August 2, 2026

Type of Publication: Broadcast

Aired on [WSVN 7](#)



WPLG 10 - SoFlo Health

The Children's Trust was featured in an interview with SoFlo Health and Associate Director of Communications Michele Mordica highlighting the organization's work and the 18th Annual Family Expo.

Date: August 2, 2026

Type of Publication: Broadcast

Aired on WPLG 10 (Video link expired after 30 days)



WPLG 10

The Children's Trust was spotlighted for its Pages in the Park. A Book Club initiative, with a ribbon-cutting ceremony at Ruben Dario Park, held in partnership with Uplift Literacy and Miami-Dade County Parks, Recreation and Outdoor Spaces.

Date: September 24, 2026

Type of Publication:

Broadcast Aired on [WPLG 10](#)



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OTHER MEDIA MENTIONS

- The Children's Trust was mentioned in a segment highlighting Pages in the Park ribbon-cutting ceremony. Aired on [NBC6](#).
- The Children's Trust was featured in a story highlighting Pages in the Park and its efforts to promote literacy and reading in Miami-Dade parks. Published in [The Miami Times](#).
- The Children's Trust was mentioned as a funder of Miami Dade College's 10th annual Microbiology Girls Club Summer Camp, which provides Miami-Dade County girls with hands-on STEM experiences, mentorship and college readiness opportunities. Published in [South Dade News Leader](#).
- The Children's Trust was mentioned in several stories about the potential impact of proposed stated property tax changes on voter approved programs. Aired on [CBS 4 News](#), [NBC6](#) and [Telemundo](#).
- The Children's Trust was featured in Hy-Lo News in a back-to-school story highlighting what families could expect at the 18th Annual Family Expo, including resources, services and family activities. Published in [Hy-Lo News](#).
- The Children's Trust was mentioned in an editorial examining the potential impact of proposed property tax changes on local services and programs supporting children and families. Published in the [Miami Herald](#).

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SOCIAL MEDIA OVERVIEW



54.9K

Prev. Period Followers

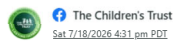
55.3K

Current Followers

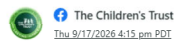
7,721,506

Total Views

FACEBOOK TOP PERFORMING POSTS



Today's Family Expo Pop-Up at Charles Hadley Park brought together families, community partners, and resources for a vibrant day of...



Today, The Children's Trust, along with other community leaders, welcomed Superintendent Ralph A. Villalobos. Our collaboration helps...



Pages in the Park is officially here!

It was wonderful to see families, community...



We had an incredible time at our first Family Expo Pop-Up today! It was wonderful connecting with families, seeing children enjoy...



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4.5K

Prev. Period Followers

4.5K

Current Followers

4.8K

Total Impressions

TWITTER TOP PERFORMING POSTS

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24K

Prev. Period Followers

25.7K

Current Followers

1.7M

Total Impressions

INSTAGRAM TOP PERFORMING POSTS

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MEDIA COVERAGE REPORT



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9.6K

Prev. Period Followers

10.5K

Current Followers

34,287

Total Impressions

LINKEDIN TOP PERFORMING POSTS

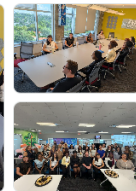
 The Children's Trust of Miami-Dade County
Thu 9/17/2026 11:15 pm UTC

day, The Children's Trust, along with other community leaders, welcomed Superintendent Rafael A. Villalobos. Our collaboration helps...



 The Children's Trust of Miami-Dade County
Wed 7/1/2026 9:12 pm UTC

Welcome, 2026 Summer Trust Interns! Today marks the first in-office day for our Summer Youth Internship Program (SYIP) interns and w...



 The Children's Trust of Miami-Dade County
Tue 7/21/2026 7:44 pm UTC

Board members, joined by members of our staff, visited the FIU Center for Children and Families at Paul W. Bell Middle School to see our impac...



 The Children's Trust of Miami-Dade County
Wed 8/5/2026 10:15 pm UTC

That's a wrap on the 2026 HealthConnect Professional Development Conference, "Together for Healthier Schools and..."

