

MEDIA COVERAGE REPORT



February - April 2026

Website Pageviews:
65,914

Prev. Period
59, 826

MEDIA OVERVIEW

| | | | |
|-----------------------------|-------------------|----------------|--|
| 38 Online + Print | 1 Radio | 7 TV | 479,547,810 Total Audience Reach |
|-----------------------------|-------------------|----------------|--|

Florida Politics

The Children's Trust is mentioned in *Florida Politics* in an article authored by Miami Dade College President Madeline Pumareiga, highlighting the impact The Trust has in getting students college and career ready.

Date: February 6, 2026

Type of Publication: Online

Published in [Florida Politics](#)



GO! Latinos Magazine

The Children's Trust Book Club and Books for Free programs were highlighted by *Go! Latinos Magazine* showcasing their impact on early literacy and kindergarten readiness.

Date: February 6, 2026

Type of Publication: Online

Published in [Go! Latinos Magazine](#)



Free Program Delivers Monthly Books to Miami-Dade Children, Strengthening Early Learning and Kindergarten Readiness



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Miami's Community Newspapers

The Children's Trust is mentioned in *Miami's Community Newspapers* in an op-ed authored by Miami Dade College President Madeline Pumareiga, highlighting the impact The Trust has in getting students college and career ready.

Date: February 14, 2026

Type of Publication: Print and Online

Published in [Miami Community Newspapers](#).



The Miami Times

The Children's Trust is mentioned in an article in *The Miami Times* featuring a Trust-funded community engagement grantee, Hard Knocks Foundation.

Date: February 24, 2026

Type of publication: Print and Online

Published in [The Miami Times](#).



Univision 23

The Children's Trust Director of Communications Ximena Nunez was a featured guest in *Contigo En La Comunidad* discussing the expansion of HealthConnect into 283 public schools and some charter schools in Miami-Dade County.

Date: March 1, 2026

Type of outlet: Broadcast

Aired on [Univision- Channel 23](#).



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Miami's Community Newspapers

"In Conversation With," a series presented by The Children's Trust in partnership with *Miami's Community Newspapers*, is back. In the first episode, Media Manager Lindsay Franco and Chief Programs Officer Juliette Fabien discuss HealthConnect and mental health support for children and youth.

Date: March 5, 2026

Type of outlet: Podcast

Aired on [Community Newspapers](#).



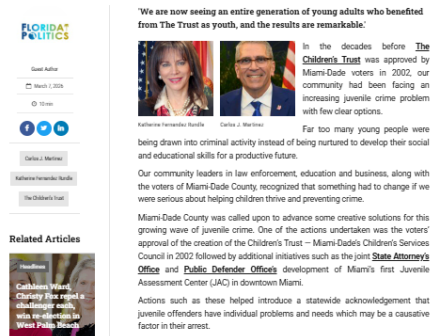
Florida Politics

The Children's Trust was featured in an op-ed authored by Miami-Dade State Attorney Katherine Fernandez Rundle and Miami-Dade Public Defender Carlos J. Martinez, highlighting the reduction in crime and youth violence they attribute to The Trust for more than 20 years.

Date: March 7, 2026

Type of outlet: Online

Published in [Florida Politics](#).

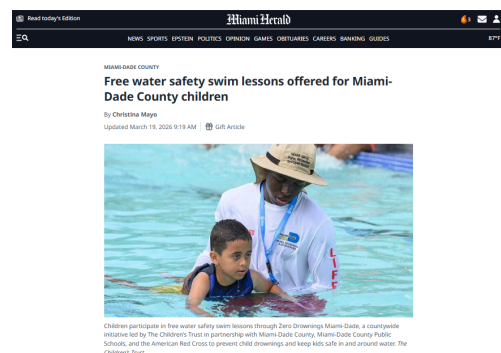


Miami Herald

Zero Drownings Miami-Dade was featured in the lead story of Christina Mayo's column in the *Miami Herald* and *El Nuevo Herald*, highlighting the initiative and its impact on children in Miami-Dade County.

Date: March 19, 2026

Type of outlet: Print and Online



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February - April 2026

Published in the [Miami Herald](#) and [El Nuevo Herald](#).

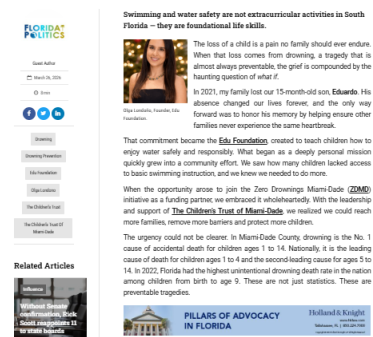
Florida Politics

The Children's Trust was featured in *Florida Politics* in an op-ed authored by the founder of the Edu Foundation, highlighting The Children's Trust's leadership of the Zero Drownings Miami-Dade initiative.

Date: March 26, 2026

Type of outlet: Online

Published in [Florida Politics](#).



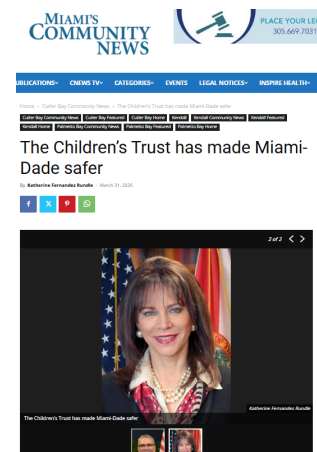
Miami's Community Newspapers

The Children's Trust was featured in an op-ed authored by Miami-Dade State Attorney Katherine Fernandez Rundle and Miami-Dade Public Defender Carlos J. Martinez, highlighting the reduction in crime and youth violence they attribute to The Trust for more than 20 years.

Date: March 31, 2026

Type of outlet: Online

Published in [Miami's Community Newspapers](#).



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February - April 2026

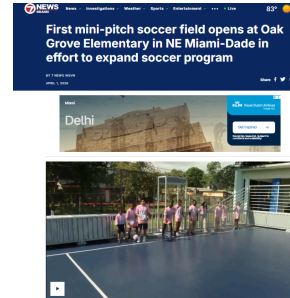
WSVN 7 News

The Children's Trust was featured in WSVN 7 News' coverage of a mini-pitch soccer opening at Oak Grove Elementary in Northeast Miami-Dade County, one of 25 opening soon across the school district.

Date: April 1, 2026

Type of outlet: TV, Online

Aired on [WSVN 7 News](#).



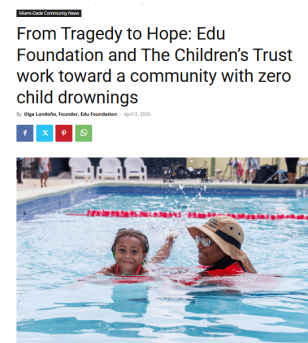
Miami's Community Newspapers

The Children's Trust was featured in *Miami's Community Newspapers* in an op-ed authored by the founder of the Edu Foundation, highlighting The Children's Trust's leadership of the Zero Drownings Miami-Dade initiative.

Date: April 2, 2026

Type of outlet: Online

Published in [Miami's Community Newspapers](#).



Hoodline

The Children's Trust was featured in *Hoodline* in an article highlighting Edu Foundation Founder Olga Londono's personal story and what inspired her to join the Zero Drownings Miami-Dade initiative.

Date: April 2, 2026

Type of outlet: Online

Published in [Hoodline.com](#).

MIAMI MOM TURNS TRAGEDY INTO ALL-OUT WAR ON CHILD DROWNINGS



MEDIA COVERAGE REPORT



February - April 2026

Miami's Community Newspapers

The Children's Trust was featured in *Miami's Community Newspapers* in an article announcing the return of the Summer Youth Internship Program. The Trust-funded program is in its 11th year.

Date: April 9, 2026

Type of outlet: Online

Published in [Miami's Community Newspapers](#).

[Miami-Dade Community News](#) | [Miami-Dade County Public Schools](#) | [Miami-Dade County Public Schools News](#)
Summer Youth Internship Program Kicks Off 11th Anniversary Year, Connecting M-DCPS Students with Local Businesses

By Community Press Releases | April 9, 2026



2025 STIP Intern Mabdy Plunge with Her Miami Coral Park Senior High School Teaching Academy Teacher, Madelyn Torres

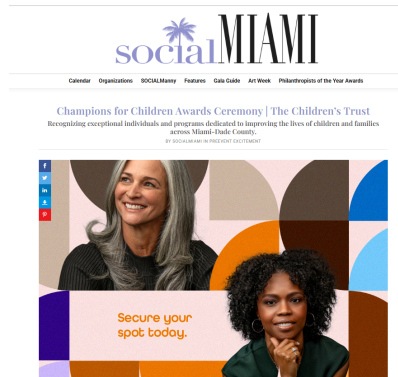
SocialMIAMI

The Children's Trust Champions for Children Awards Ceremony was highlighted in *SocialMiami*, featuring the sold-out event and recognizing the 2026 honorees.

Date: April 13, 2026

Type of outlet: Online

Published in [SocialMIAMI](#).



Miami Herald

The Children's Trust Champions for Children honorees were recognized in the *Miami Herald*, highlighting their unwavering commitment to improving the lives of children and families in Miami-Dade.

Date: April 16, 2026

Type of outlet: Online

Published in the [Miami Herald](#).



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Miami's Community Newspapers

The Children's Trust FIU Parent Club was highlighted in *Miami's Community Newspapers* as one of the 2026 Champions for Children Program of the Year recipients.

Date: April 28, 2026

Type of outlet: Online

Published in [Miami's Community Newspapers](#).

News - All Community News - The parenting program earns top honor for community impact in Miami-Dade

FIU parenting program earns top honor for community impact in Miami-Dade

By Heidi Hernandez/Staff Writer April 28, 2026



Parenting is one of the hardest jobs there is. And for many families in Miami-Dade County, doing it without support isn't a choice. It's the reality. Therapies have long wait lists. Professional help is expensive. And the everyday challenges of raising children don't pause while families try to figure out where to turn.

OTHER MEDIA MENTIONS

- The Children's Trust was mentioned in *Military.com* alongside partner Miami Diaper Bank in an article highlighting efforts to support military families facing rising diaper costs. Published in [Military.com](#)
- The Children's Trust was mentioned in the *Miami Herald* as sponsor of the 86th Annual *Miami Herald* Spelling Bee competition. Published in the [Miami Herald](#).
- The Children's Trust Media Manager, Lindsay Francois, appeared in an interview on *Mitan Kafou*, where she highlighted the expansion of HealthConnect and how Haitian families can get involved. Aired on [Mitan Kafou \(podcast\)](#).
- The Children's Trust was mentioned in *The Miami Laker* as a partial funder of the Homework Help & Tutoring and REAdy, Set, Go Miami! programs currently taking place at the Palm Springs North Library. Published by the [Miami Laker](#).
- The Children's Trust was mentioned in *The Miami Times*, highlighting the lasting economic investments in high-quality early childhood programs and mentorship



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for students in Miami-Dade County. Published in [The Miami Times](#).

- The Children’s Trust was mentioned in an article on the National Association of Counties website as a partner in the Zero Drownings Miami-Dade initiative. Published by the [National Association of Counties](#).

SOCIAL MEDIA OVERVIEW



55K
Prev. Period Followers

55K
Current Followers

836,322
Total Impressions

FACEBOOK TOP PERFORMING POSTS

| Post Title | Engagement Rate (per View) | Views | Engagements |
|---|----------------------------|-------|-------------|
| Just Released! The Children's Trust is seeking proposals for a single organization to operate The Children's Trust Youth Advisory... | 6.1% | 261 | 16 |
| The Children's Trust 2024-2025 Annual Report is here! Learn more about our impact in early childhood education, youth development... | 4.7% | 359 | 17 |
| The Thrive by 5 Provider Advisory Committee recently convened to share insights and feedback that help shape and strengthen the... | 4% | 1,442 | 58 |
| For the past 20 years, Derrick Lester has coached hundreds of aspiring NFL players through the I Knocks Foundation in Miami-Dade County. His... | 3.3% | 244 | 8 |
| Today, The Children's Trust team had the opportunity to meet with judges at the Miami-Dade Children's Courthouse to share... | 3.1% | 1,054 | 33 |



MEDIA COVERAGE REPORT



February - April 2026



5K

Prev. Period Followers

5K

Current Followers

1.2K

Total Impressions

TWITTER TOP PERFORMING POSTS

| Post Content | Engagement Rate (per Impression) | Impressions | Engagements |
|--|----------------------------------|-------------|-------------|
| The Children's Trust of Miami-Dade County's investment helped 6,000 families access parenting and behavioral health programs... | 17.1% | 41 | 7 |
| With Week 6 behind them, legislators are shifting toward final committee votes and intense budget negotiations ahead of the... | 16.7% | 36 | 6 |
| The average homeowner in Miami-Dade contributes about \$83.03 per year, about \$1.60 a week, to fund more than 300 agenci... | 15.9% | 44 | 7 |
| The Children's Trust serves as Miami-Dade's largest local funder for programs for children with disabilities, investing \$52.4 million in... | 14.9% | 67 | 10 |
| The Children's Trust 2024-2025 Annual Report is here! Learn more about our impact in early childhood education, youth development... | 14.3% | 49 | 7 |



23K

Prev. Period Followers

24K

Current Followers

254,502

Total Impressions

INSTAGRAM TOP PERFORMING POSTS



MEDIA COVERAGE REPORT



February - April 2026

| Post Title | Date | Engagement Rate (per View) | Views | Engagements |
|---|---------------------------|----------------------------|-------|-------------|
| The Children's Trust 2024-2025 Annual Report is here! Learn more about our impact in early childhood education, youth development... | Tue 2/24/2026 1:11 pm EST | 9.2% | 532 | 49 |
| Join us on Thursday, April 16, at Jungle Island for the 2026 Champions for Children Awards Ceremony, honoring exceptional programs... | Wed 3/11/2026 6:16 pm EDT | 5.8% | 1,723 | 100 |
| Welcome back to another edition of #TrustTuesday! With March being #MusicInOurSchoolsMonth, we are excited... | Tue 3/10/2026 2:52 pm EDT | 3.3% | 700 | 23 |
| Check out The Trust's new Parenting Our Children Newsletter! Now published quarterly, the first issue of the year is available in print... | Fri 2/6/2026 10:40 am EST | 3.1% | 709 | 22 |
| Raising a child with disabilities can come with unique challenges, but families don't have to navigate them alone. At The Children's Trust... | Tue 3/31/2026 8:32 am EDT | 3% | 689 | 21 |



9.5K
Prev. Period Followers

9.6K
Current Followers

10,683
Total Impressions

LINKEDIN TOP PERFORMING POSTS

10



MEDIA COVERAGE REPORT



February - April 2026

| The Children's Trust of Miami... <small>Thu 2/26/2026 2:35 pm EST</small> | The Children's Trust of Miami... <small>Thu 2/19/2026 8:11 am EST</small> | The Children's Trust of Miami... <small>Tue 3/3/2026 1:53 pm EST</small> | The Children's Trust of Miami... <small>Fri 2/20/2026 4:24 pm EST</small> | The Children's Trust of Miami... <small>Tue 3/10/2026 5:59 pm EDT</small> |
|--|---|--|---|---|
| <p>Congratulations to Logan Cox on an impressive victory at the 86th annual Miami Herald Spelling Bee Competition. This event...</p> | <p>The Children's Trust serves as Miami-Dade's largest local funder for programs for children with disabilities, investing \$52.4 million in...</p> | <p>This March, READY, Set, Go Miami and The Children's Trust Parent Club invite families and caregivers of young children of all abilities to...</p> | <p>The Thrive by 5 Provider Advisory Committee recently convened to share insights and feedback that help shape and strengthen the...</p> | <p>The Children's Trust is seeking proposals for a single organization to operate The Children's Trust Youth Advisory Committee (YAC), a...</p> |
| <p>Engagement Rate (per Impression) 27.8%</p> <p>Impressions 569</p> <p>Engagements 158</p> | <p>Engagement Rate (per Impression) 12.4%</p> <p>Impressions 475</p> <p>Engagements 59</p> | <p>Engagement Rate (per Impression) 11.3%</p> <p>Impressions 115</p> <p>Engagements 13</p> | <p>Engagement Rate (per Impression) 9.8%</p> <p>Impressions 441</p> <p>Engagements 43</p> | <p>Engagement Rate (per Impression) 9.7%</p> <p>Impressions 688</p> <p>Engagements 67</p> |

