

MEDIA COVERAGE REPORT



December 2025

Website Pageviews:
15,476

Prev. Period
17,534

MEDIA OVERVIEW

30	2	0	89,159,333
Online + Print	Radio	TV	Total Audience Reach

Miami Herald

The Children's Trust Book Club proudly celebrated its fifth year participating in the Miami Book Fair. Families participated in activities at the booth while learning about the program.

Date: December 24, 2025

Type of Publication: Online

Published in the [Miami Herald](#) and [MSN](#).

Miami Herald



Miami's Community Newspaper

The article highlighted the launch of the Central Dade Arts Alliance by Arts Access Miami. The Children's Trust was mentioned among the organizations funding art education in public schools.

Date: December 1, 2025

Type of Publication: Print & Online

MIAMI'S COMMUNITY NEWS



MEDIA COVERAGE REPORT



December 2025

[Published in Miami's Community Newspaper.](#)

WLRN

The Arts Access Miami initiative, a coalition of arts organizations, aims to serve more than 90,000 students across over 100 schools by 2028. The Children's Trust was identified as one of the organizations helping to accomplish this goal.

Date: December 8, 2025

Type of Publication: Online

Published by [WLRN](#) and [The Miami Times](#)



OTHER MEDIA MENTIONS

- The Children's Trust was featured in a list of the top ten political stories from South Florida in 2025. Governor Ron DeSantis appointed numerous judges throughout the tri-county area and appointed board members at the Children's Trust of Miami-Dade and other organizations. Published in [Florida Politics](#).
- The article examines how the proposed Florida property tax changes could impact Key Biscayne. The article focuses primarily on local government, but The Children's Trust is also mentioned as one of the organizations that could be affected by these changes. [Published in Islander News](#).

MEDIA COVERAGE REPORT



December 2025

- The Democratic candidate for District 113 discussed her goals, including creating an “Elder” or “Senior Trust” like the Children’s Trust to support Miami-Dade’s elder community (Spanish.) [Published by Diario Las Americas](#)
- The article mentioned The Children’s Trust while highlighting Jorge A. Plasencia, the recipient of the 2025 Champions for Children Excellence in Advocacy Award. [Published by Hispanic Executive.](#)

December 2025

SOCIAL MEDIA OVERVIEW



55K

Prev. Period Followers






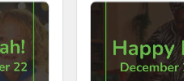
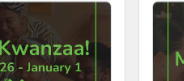


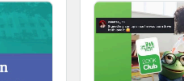
55K

Current Followers

101K

Total Impressions

FACEBOOK TOP PERFORMING POSTS

 The Children's Trust Sun 12/14/2025 8:00 am EST	 The Children's Trust Fri 12/26/2025 7:00 am EST	 The Children's Trust Thu 12/25/2025 7:00 am EST	 The Children's Trust Mon 12/22/2025 12:06 pm EST	 The Children's Trust Tue 12/16/2025 4:14 pm EST
<p>Happy Hanukkah! As the Festival of Lights begins, we wish families across our community a celebration of hope, joy, and...</p> 	<p>Happy Kwanzaa! This special time is a celebration of community, culture, and shared values. At The Children's Trust, we...</p> 	<p>The Children's Trust wishes you and your families a very Merry Christmas! 🎄 🎁 Thank you to our partners, providers, and...</p> 	<p>Capitol Connection is back for Florida's 2026 Legislative Session. Catch up on highlights from all six committee weeks as...</p> 	<p>Thank you, Book Club members! 📖 🌟 The thoughtful engagement and positive feedback to OnlyInDade's post about The...</p> 
<p>Total Engagements 20</p> <p>Reactions 11</p> <p>Comments 0</p> <p>Shares 3</p> <p>Post Link Clicks —</p> <p>Other Post Clicks 6</p>	<p>Total Engagements 7</p> <p>Reactions 6</p> <p>Comments 0</p> <p>Shares 1</p> <p>Post Link Clicks —</p> <p>Other Post Clicks 0</p>	<p>Total Engagements 3</p> <p>Reactions 3</p> <p>Comments 0</p> <p>Shares 0</p> <p>Post Link Clicks —</p> <p>Other Post Clicks 0</p>	<p>Total Engagements 2</p> <p>Reactions 1</p> <p>Comments 0</p> <p>Shares 0</p> <p>Post Link Clicks —</p> <p>Other Post Clicks 1</p>	<p>Total Engagements 2</p> <p>Reactions 2</p> <p>Comments 0</p> <p>Shares 0</p> <p>Post Link Clicks —</p> <p>Other Post Clicks 0</p>



MEDIA COVERAGE REPORT



December 2025













5K
Prev. Period Followers

5K
Current Followers

1K
Total Impressions

TWITTER TOP PERFORMING POSTS

 @childrenstrust Thu 12/25/2025 7:00 am EST	 @childrenstrust Mon 12/22/2025 12:06 pm ...	 @childrenstrust Fri 12/26/2025 7:00 am EST	 @childrenstrust Tue 12/16/2025 4:14 pm EST	 @childrenstrust Sun 12/14/2025 8:00 pm EST
The Children's Trust wishes you and your families a very Merry Christmas! 🎄 Thank you to our partners...	Capitol Connection is back for Florida's 2026 Legislative Session. Catch up on highlights from all six...	Happy Kwanzaa! This special time is a celebration of community, culture, and shared values. At The Children's...	Thank you, Book Club members! ❤️ 📖 The thoughtful engagement and positive feedback to OnlyInDade's...	Happy Hanukkah! As the Festival of Lights begins, we wish families across our community a celebration of hop...
				
Total Engagements5	Total Engagements4	Total Engagements2	Total Engagements2	Total Engagements1
Likes2	Likes1	Likes1	Likes2	Likes1
@Replies0	@Replies0	@Replies0	@Replies0	@Replies0
Reposts1	Reposts1	Reposts0	Reposts0	Reposts0
Post Link Clicks—	Post Link Clicks2	Post Link Clicks—	Post Link Clicks0	Post Link Clicks—
Other Post Clicks2	Other Post Clicks0	Other Post Clicks1	Other Post Clicks0	Other Post Clicks0
Other Engagements0	Other Engagements0	Other Engagements0	Other Engagements0	Other Engagements0
...

MEDIA COVERAGE REPORT



December 2025



20K

Prev. Period Followers


23K

Current Followers

92K

Total Impressions


INSTAGRAM TOP PERFORMING POSTS



thechildrenstrust


Sun 12/14/2025 8:00 pm EST

Happy Hanukkah! As the Festival of Lights begins, we wish families across our community a celebration of hop...



Total Engagements	19
Likes	16
Comments	0
Shares	3
Saves	0


...👤📌



thechildrenstrust


Fri 12/26/2025 7:00 am EST

Happy Kwanzaa! This special time is a celebration of community, culture, and shared values. At The Children's...



Total Engagements	16
Likes	14
Comments	0
Shares	2
Saves	0


...👤📌



thechildrenstrust


Thu 12/25/2025 7:00 am EST

The Children's Trust wishes you and your families a very Merry Christmas! 🎄 Thank you to our partners...



Total Engagements	14
Likes	11
Comments	1
Shares	2
Saves	0


...👤📌



thechildrenstrust


Wed 12/17/2025 2:08 pm EST

This holiday season, it's the moments with our kids, not the presents under the tree, that they'll remember most...



Total Engagements	12
Likes	9
Comments	0
Shares	3
Saves	0


...👤📌



thechildrenstrust

Tue 12/16/2025 8:17 pm EST

Thank you, Book Club members! 📖 The thoughtful engagement and positive feedback to @onlyindade's...



Total Engagements	11
Likes	11
Comments	0
Shares	0
Saves	0

...👤📌

