

THE CHILDREN'S TRUST 2026 SIGNATURE EVENTS

SPONSORSHIP OPPORTUNITIES





The Children's Trust is a dedicated source of revenue derived from property taxes, established by voter referendum in 2002.

Our mission is to partner with the community to plan, advocate for and fund strategic investments that improve the lives of all children and families in Miami-Dade County. We envision a community that works together to provide the essential foundations to enable every child to achieve their full potential.



Champions for Children Awards Ceremony

Thursday, April 16, 2026, 11 a.m. - 1:30 p.m.
Jungle Island



Family Expo

August 2026, 10 a.m. – 3 p.m.
Exact date and location TBD



Positive Impact

Align your brand with a meaningful cause, contributing to the well-being and development of children through The Children's Trust Champions for Children awards ceremony and the Family Expo.

Brand Visibility

Benefit from extensive visibility through event promotion, on-site branding opportunities, and media coverage, reaching a diverse audience and enhancing your brand recognition.

Networking Opportunities

Engage with parents, families, like-minded individuals, organizations, and community leaders, fostering valuable connections.

Community Engagement

Showcase your commitment to the community by supporting events that recognize and celebrate individuals and organizations making a significant difference in the lives of children.



Over
900

guests attended the
19th Champions for
Children Awards
Ceremony in
Spring 2025



For more information visit TheChildrensTrust.org/Champions

2026 Honorees

***David Lawrence Jr.
Champion for Children***

Gepsie Metellus
Sant La

Excellence in Direct Service

Twala Kelly
University of Miami School Health Initiative

Excellence Advocacy

Hon. Alexis Calatayud
Florida State Senator

Excellence in Youth Leadership

Andrea Cabrera-Elguezabal
Young Women's Preparatory Academy

Program of the Year

Families First
Little SEALS Summer Program
The Children's Trust Parent Club - FIU

2026

CHAMPIONS FOR CHILDREN

AWARDS CEREMONY

BECOME A SPONSOR

Benefit		Presenting \$40,000	Platinum \$25,000	Gold \$10,000	Silver \$5,000
Commemorative Plaque		✔			
Presenting award recipient of choice (One of the 3 Program of the Year Award, or Excellence in Direct Service Award)		✔			
Promotion of sponsor’s event by email to one of the following lists (event must offer low-or no-cost resources for the respective audience): - Promote a consumer event to a list of 30K+ parents & families. - Promote a service provider-targeted event to a list of 17K+ service providers.		✔			
Inclusion of promotional material		✔	✔		
Seats/Tables					
	Four VIP seats				✔
	Six VIP seats			✔	
	One VIP table		✔		
	Two VIP tables	✔			
Ad in Digital Program Book					
	One half-page				✔
	One full-page			✔	
	One 2-page spread	✔	✔		
Logo Display					
	On screen during the event	✔	✔	✔	✔
	Champions for Children web page	✔	✔	✔	✔
	E-Invitation	✔	✔	✔	
Recognition					
	Onstage mention	✔	✔	✔	✔
	Sponsor page in digital program book	✔	✔	✔	✔
	Sponsor logo on visual display	✔	✔	✔	✔
	Inclusion on social media posts (75K+ followers)	✔	✔	✔	✔
	Inclusion in post-event print ad congratulating Honorees	✔	✔	✔	✔
	Inclusion in post-event e-blast (30K+ subscribers)	✔	✔	✔	
	Inclusion in media advisory and photo release	✔	✔	✔	
	Inclusion in Honorees article in Spotlight section of the Trust website	✔	✔	✔	
Link to Your Company/Organization Website					
	On the Champions for Children web page	✔	✔	✔	
	In the editorial Spotlight section of the Trust website	✔	✔		

The inclusion of logo recognition will vary depending on the specific asset and date of sponsorship commitment.

2025 Family EXP



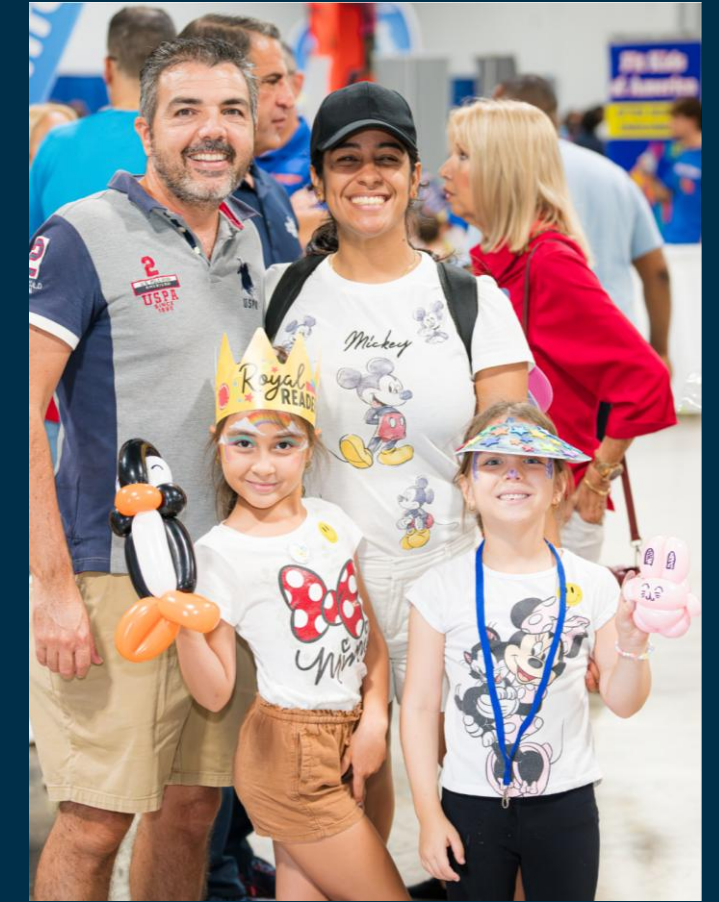
More than
5,000
children & families attended.

1 Large venue

100+ Exhibitors

4 Mobile Units

6,200 Bookbags distributed



For more information visit TheChildrensTrust.org/FamilyExpo

BECOME A SPONSOR

GOLD

\$15,000

- Logo displayed on Family Expo web page & visual display at the event.
- Opportunity for an activation area (20x20) that allows children and families to engage in an activity with your organization on-site.
- Onstage recognition.
- Inclusion in all pre/post event E-blasts, social media, Family Expo spotlight article, media advisory and news releases.

SILVER

\$10,000

- Logo displayed on Family Expo web page & visual display at the event.
- One booth (20x10).
- Onstage recognition.
- Inclusion in all pre/post event E-blasts, social media, Family Expo spotlight article, media advisory and news releases.

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EXCLUSIVE BENEFITS FOR SPONSORING BOTH CHAMPIONS FOR CHILDREN AND FAMILY EXPO



INCREASED
BRAND VISIBILITY

BROADER
AUDIENCE REACH

OPPORTUNITY TO ENGAGE
WITH CHILDREN, FAMILIES, AND
COMMUNITY LEADERS

10%

cost reduction

On your Family Expo
Sponsorship

Seize The Opportunity!

Maximize your brand presence
and connect with varied
audiences while enjoying cost
savings with our two-event
sponsorship package!



Contact Natalia Zea for all sponsorship details: natalia@thechildrenstrust.org



THANK YOU FOR
YOUR PARTNERSHIP