

# THE CHILDREN'S TRUST

## 2026 SIGNATURE EVENTS

SPONSORSHIP OPPORTUNITIES



# ABOUT THE CHILDREN'S TRUST



The Children's Trust is a dedicated source of revenue derived from property taxes, established by voter referendum in 2002.

Our mission is to partner with the community to plan, advocate for and fund strategic investments that improve the lives of all children and families in Miami-Dade County. We envision a community that works together to provide the essential foundations to enable every child to achieve their full potential.



## Champions for Children Awards Ceremony

Thursday, April 16, 2026, 11 a.m. - 1:30 p.m.  
Jungle Island



## Family Expo

August 2026, 10 a.m. – 3 p.m.  
Exact date and location TBD



## Positive Impact

Align your brand with a meaningful cause, contributing to the well-being and development of children through The Children's Trust Champions for Children awards ceremony and the Family Expo.

## Brand Visibility

Benefit from extensive visibility through event promotion, on-site branding opportunities, and media coverage, reaching a diverse audience and enhancing your brand recognition.

## Networking Opportunities

Engage with parents, families, like-minded individuals, organizations, and community leaders, fostering valuable connections.

## Community Engagement

Showcase your commitment to the community by supporting events that recognize and celebrate individuals and organizations making a significant difference in the lives of children.



Over  
900  
guests attended the  
19th Champions for  
Children Awards  
Ceremony in  
Spring 2025



For more information visit [TheChildrensTrust.org/Champions](http://TheChildrensTrust.org/Champions)

# 2026 Honorees

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***David Lawrence Jr.  
Champion for Children***

Gepsie Metellus  
Sant La

***Excellence Advocacy***  
Hon. Alexis Calatayud  
Florida State Senator

***Excellence in Direct Service***

Twala Kelly  
University of Miami School Health Initiative

***Excellence in Youth Leadership***

Andrea Cabrera-Elguezabal  
Young Women's Preparatory Academy

***Program of the Year***

Families First  
Little SEALS Summer Program  
The Children's Trust Parent Club - FIU

# 2026 CHAMPIONS FOR CHILDREN AWARDS CEREMONY

## BECOME A SPONSOR

Benefit	Presenting \$40,000	Platinum \$25,000	Gold \$10,000	Silver \$5,000
Commemorative Plaque	<input checked="" type="checkbox"/>			
Presenting award recipient of choice (One of the 3 Program of the Year Award, or Excellence in Direct Service Award)	<input checked="" type="checkbox"/>			
Promotion of sponsor's event by email to one of the following lists (event must offer low-or no-cost resources for the respective audience): - Promote a consumer event to a list of 30K+ parents & families. - Promote a service provider-targeted event to a list of 17K+ service providers.	<input checked="" type="checkbox"/>			
Inclusion of promotional material	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Seats/Tables				
Four VIP seats				<input checked="" type="checkbox"/>
Six VIP seats			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
One VIP table		<input checked="" type="checkbox"/>		
Two VIP tables	<input checked="" type="checkbox"/>			
Ad in Digital Program Book				
One half-page				<input checked="" type="checkbox"/>
One full-page			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
One 2-page spread	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Logo Display				
On screen during the event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Champions for Children web page	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
E-Invitation	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition				
Onstage mention	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Sponsor page in digital program book	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Sponsor logo on visual display	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Inclusion on social media posts (75K+ followers)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Inclusion in post-event print ad congratulating Honorees	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Inclusion in post-event e-blast (30K+ subscribers)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Inclusion in media advisory and photo release	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Inclusion in Honorees article in Spotlight section of the Trust website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Link to Your Company/Organization Website				
On the Champions for Children web page	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
In the editorial Spotlight section of the Trust website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		

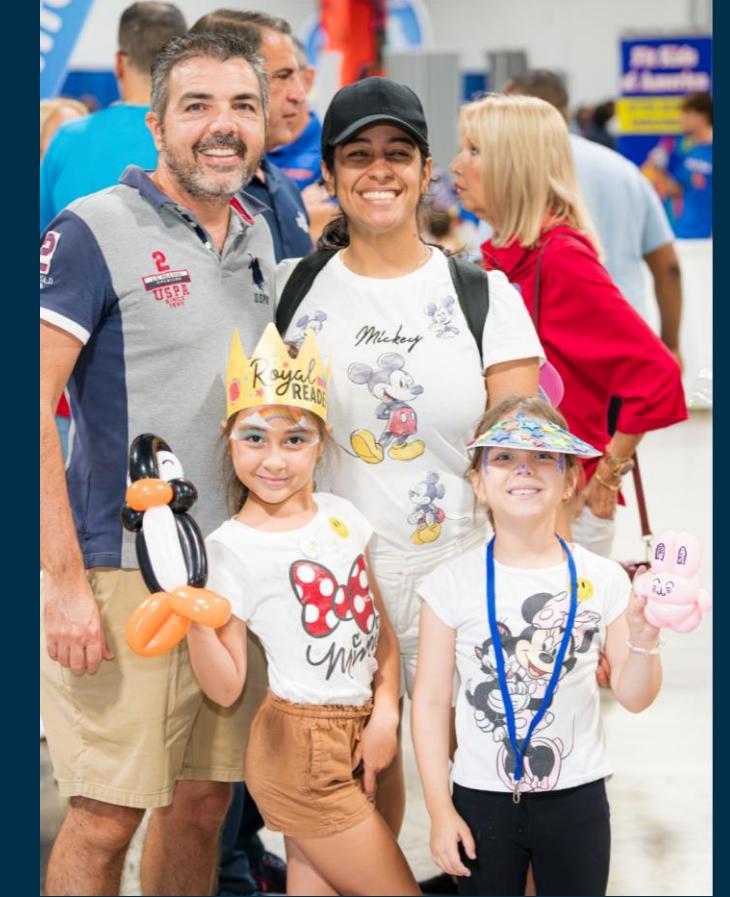
The inclusion of logo recognition will vary depending on the specific asset and date of sponsorship commitment.

# 2025 Family EXPO



More than  
**5,000**  
children & families attended.

**1** Large venue  
**100+** Exhibitors  
**4** Mobile Units  
**6,200** Bookbags distributed



For more information visit [TheChildrensTrust.org/FamilyExpo](https://TheChildrensTrust.org/FamilyExpo)

# BECOME A SPONSOR



**\$15,000**

- Logo displayed on Family Expo web page & visual display at the event.
- Opportunity for an activation area (20x20) that allows children and families to engage in an activity with your organization on-site.
- Onstage recognition.
- Inclusion in all pre/post event E-blasts, social media, Family Expo spotlight article, media advisory and news releases.

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**\$10,000**

- Logo displayed on Family Expo web page & visual display at the event.
- One booth (20x10).
- Onstage recognition.
- Inclusion in all pre/post event E-blasts, social media, Family Expo spotlight article, media advisory and news releases.

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The inclusion of logo recognition will vary depending on the specific asset and date of sponsorship commitment.

# EXCLUSIVE BENEFITS FOR SPONSORING BOTH CHAMPIONS FOR CHILDREN AND FAMILY EXPO

INCREASED  
BRAND VISIBILITY

BROADER  
AUDIENCE REACH

OPPORTUNITY TO ENGAGE  
WITH CHILDREN, FAMILIES, AND  
COMMUNITY LEADERS

10%

cost reduction

On your Family Expo  
Sponsorship

Seize The Opportunity!

Maximize your brand presence  
and connect with varied  
audiences while enjoying cost  
savings with our two-event  
sponsorship package!



Contact Natalia Zea for all sponsorship details: [natalia@thechildrenstrust.org](mailto:natalia@thechildrenstrust.org)



THANK YOU FOR  
YOUR PARTNERSHIP